



SEFTOA Policy on Unauthorized Solicitation ("Suitcasing" and "Outboarding")

To maintain the integrity of the Southeastern Field Training Officers Association (SEFTOA) events and to protect the value provided to our official sponsors and exhibitors, SEFTOA strictly prohibits all forms of unauthorized commercial activity, including **“suitcasing”** and **“outboarding.”**

Definition of Prohibited Activities:

- **Suitcasing** refers to non-sponsoring individuals or companies who attend the conference as regular participants but engage in promoting or selling products or services in public spaces, event areas, or exhibit halls without authorization.
- **Outboarding** involves companies or individuals who organize separate events, meetings, or social functions off-site or nearby during the SEFTOA conference dates, with the intent to attract attendees away from sanctioned conference activities.

Enforcement and Consequences:

- Any individual or company found participating in these practices may be subject to immediate removal from the event. If removed, conference credentials will be revoked without a refund.
- Individuals or organizations engaged in unauthorized solicitation may be prohibited from attending or participating in future SEFTOA conferences or events.

Respect for Sponsors and Exhibitors:

- This policy exists to protect the investments made by our official sponsors and exhibitors, who play a vital role in the success of SEFTOA conferences.

Presentations and Speaker Conduct:

- Speakers are permitted to market or sell personal products or materials after their sessions if they do not interfere with the next speaker. All presentations should focus on training, education, and professional development, not commercial promotion.

Attendee Information Use:

- SEFTOA does not share or sell attendee contact lists to third-party vendors. Official sponsors and exhibitors may receive approved attendee details through formal SEFTOA channels only.